

Do You REALLY Know What A Bigger Book Is?

Presented by

Pocket Executive Editor Lauren McKenna
along with

NYT Best Seller Dianna Love and Award-winning author Mary Buckham
(Creators of the highly-successful Break Into Fiction® Teaching Series)

Tired of hearing, “Great story premise, strong voice, interesting characters...but it’s not big enough” – on a 400 page story with a subplot? Or maybe you’re ready to make the leap from category to Single Title. If so, join Pocket Executive Editor Lauren McKenna, NYT best seller Dianna Love and award-winning author Mary Buckham as they share the nuances of the Bigger Book. Bring your questions and come prepared for a high-energy workshop on how to expand a good story into a much larger one.

You’ll receive a Break Into Fiction® worksheet to use as we discuss:

- **How to evaluate a story’s strengths and weaknesses**
- **How to critique your story’s twist points**
- **How to determine if your character is larger than life**
- **The gap between writing large category and single title**
- **What stories are good examples to study**

What better person to ask than the top of Pocket Book’s Editorial pyramid?

***Break Into Fiction®**
worksheets will be handed out
to attendees *during* the
workshop

**BREAK INTO FICTION®: 11 Steps to
Building a Story that Sells** (Adam’s
Media/June 2009)
In the RWA Book Fair



Do You REALLY Know What A Bigger Book Is?

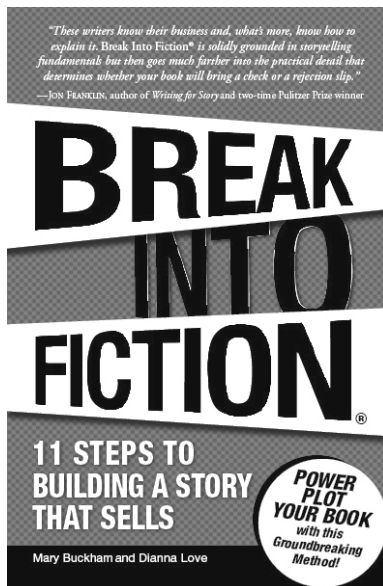
Page 2

If not, this is your chance to find out from an Executive Editor who buys the big books and the co-creators of Break Into Fiction® whose national Power Plotting Retreats have been attended by new authors (some of whom have sold in the past year), published authors of mass market fiction and a Pulitzer Prize winner.

Executive Editor **Lauren McKenna** has been with Pocket Books for 11 years. She'll share examples of larger stories and the authors who write them – this is your opportunity to hear what strikes the interest of the top editor with a publishing house that has been a New York icon for many generations.

Mary Buckham (Port Townsend, WA) is an award-winning romantic-suspense author who, before becoming published in book-length fiction was a freelance article writer, selling hundreds of articles to local, regional, and national publications. In addition, she's been an editor of a regional magazine. Mary is a sought-after speaker and writing craft teacher for both online and in live presentations throughout the United States and Canada. For more on Mary go to www.MaryBuckham.com or www.BreakIntoFiction.com

NYT best seller **Dianna Love** is a national and international speaker who enjoys sharing what she's learned on the way to getting published. Dianna sold her first book, which won the prestigious RITA Award (as Dianna Love Snell). She co-writes romantic thrillers (Pocket) with #1 NYT best seller Sherrilyn Kenyon and Dianna's debut urban fantasy novella was release in the DEAD AFTER DARK anthology (St. Martin's Press). When not traveling across country to teach Break Into Fiction® programs (www.BreakIntoFiction.com) she is busy writing another action-adventure. Dianna and Sherrilyn's current BAD Agency release is *Whispered Lies* (Pocket). For more on her visit www.AuthorDiannaLove.com



The highly-successful Break Into Fiction® Power Plotting program is now part of a new book by
*Award-winning author Mary Buckham
And NYT best Seller Dianna Love*

“These writers know their business and, what’s more, know how to explain it. Break into Fiction® is solidly grounded in storytelling fundamentals but then goes much farther into the practical detail that determines whether your book will bring a check or a rejection slip.”
~ Jon Franklin, author of *Writing for Story* and a Pulitzer Prize winner

(More testimonials by prior students at website)

**Foreword by #1 NYT Best Seller Sherrilyn Kenyon*

***Find this book at the RWA Book Fair.**

www.BreakIntoFiction.com

© Break Into Fiction®, Mary Buckham and Dianna Love
www.BreakIntoFiction.com