

Emotion, Emotion, Emotion:
Writing Romance with Global Appeal (Hart, Brown, Hannay, & McMahon)

EMOTION, EMOTION, EMOTION: WRITING ROMANCE WITH GLOBAL APPEAL

Presented by Barbara Hannay, Jessica Hart and Barbara McMahon
with Harlequin Editor Lucy Brown

WRITING AROUND THE WORLD

The global appeal of Harlequin Romance
Writing from different continents (North America, Europe, Australia)

BIG BOOKS IN SMALL PACKAGES

Universal emotions
Universal themes and settings
Unresolved Emotional Tension (U.E.T) vs. Unresolved Sexual Tension
(U.S.T.)

EMOTIONAL TENSION

What is it?
How to write it
Emotional tension driven by character and plot

CHARACTER

Raising the stakes
Taking characters out of their comfort zone
Getting intimate (author and characters)
Getting intimate (hero and heroine)
Sex? Destroying the myths

PLOT

External conflicts
Internal conflicts
Overcoming fears

GOING GLOBAL

Turning tension into a punch
It's all in the writing

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