

Power...Not Theirs, Ours! (Greene & Longford)

## “POWER....Not Theirs, Ours!”

Writers everywhere seem to be wringing hands about the same issues:

- Advances have taken a nose dive, and royalties are nonexistent
- Our markets are shriveling up—midlist seems to have disappeared,
- Category/series book have a hugely diminished market presence.
- The few markets that ARE selling are glutted before you can think up a fresh idea for them....and forums that want us—like e-books—aren't making beans

Yeah, yeah, yeah. We hear you all. We're no different—we're whining about exactly the same problems.

But we also believe that we writers have been focusing on the wrong things.

There's no point in wasting energy on the stuff we have no power over. We need to concentrate on the areas where we DO have power.

This interactive workshop is intended to—

- 1) identify where we do have power—and where each of us specifically has power—over books, over writing, over our careers
- 2) generate ideas about tapping into that power
- 3) suggest ways to put our excitement for writing back into our work
- 4) look at sources of positive creative energy—especially so we can identify and avoid thinking that is destructive to us and our writing

Who OWNS our genre?

**WE DO, BABY, WE DO!**